



In September 2008, America's Second Harvest, The Nation's Food Bank Network, the umbrella organization of which Long Island Cares is an affiliate, will formally become **Feeding America**. This new name best conveys our shared mission—providing food to Americans living with hunger—and will be supported through expansive public outreach campaigns that will raise awareness of domestic hunger and our work.

Despite a 30-year legacy of fighting hunger, America's Second Harvest has been confronted with low awareness among the general public, and a broader misunderstanding of domestic hunger. They found that the name America's Second Harvest was limiting and that a new name was needed to better and more clearly convey the mission.

The new name, **Feeding America**, communicates that we are all providing access to food for people who need it. It also communicates the positive power of food to be a catalyst in people's lives. In essence, "feeding" serves as a double meaning—both providing food and enriching lives.

The name **Feeding America** best embodies our shared mission and values, and our belief that providing sustenance to individuals living with food insecurity will give them the fuel to survive and even thrive. For more about this exciting change visit: [www.feedingamerica.org](http://www.feedingamerica.org)